

Spark and Co. - Food Content Creator

Love food? Love writing about it? Love talking about it?

As a Spark and Co. content creator, you will work with us to develop and create content about food that reaches and engages audiences from various backgrounds and walks of life.

We're looking for people who have experience of food writing and food culture, and can speak to and about the real, lived experience of racialised people and communities in the UK; both the challenges and realities as well as the joys and hopes.

Details

Duration: This project will begin in January, with content to be delivered over the month of February

Remuneration: between £250 - £1,100 (depending on the content deliverables agreed)

Location & working hours: remote and flexible

Start: ASAP

Deadline to pitch: 11th January 2020

What we're looking for:

- Experience of food writing & UK food culture
- Someone with a social media presence, having a large following is desirable
- Ability to speak to and about the real, lived experience of people of colour in the UK
- Track record of creating content (this can be videos, blogs, artwork etc.)
- Ability to work across various social media platforms
- Strong organisation and time management skills
- Ability to work flexibly with a small, start-up team

What you'd be doing

- Speaking on our Food panel event in mid February 2021
- Working with the team to scope, agree and develop content
- Creating agreed content for our platform; this can include (but it not limited to) blog posts, videos, illustrations & infographics
- Producing and posting content in line with agreed deadlines and goals
- Leveraging your personal social media channels and influence by sharing and reposting content
- Supporting, championing and driving Spark and Co. on its mission

To apply:

- [Read our guidance on pitching to us](#)
- Email zoe@sparkandco.co.uk by the 11th Jan with:
 - 100 words on why you're interested in working with us

- What content you'd like to create
- Any links to previous relevant work / content

We strongly encourage those with lived or professional experience of working with Black, Asian and Minority ethnic people and communities in the UK.